

*Join us in celebrating
40 years of continuous
generosity and dedication*

**Children's
Hospital of
Michigan
Foundation**
A Children's Foundation Initiative



40
YEARS



FESTIVAL OF TREES

A Benefit for the Children's Hospital of Michigan Foundation

November 24 – December 1, 2024

Ford Community & Performing Arts Center
15801 Michigan Ave., Dearborn, MI



Dear Sponsor,

We are excited to announce that the Festival of Trees is celebrating its 40th year!

It has taken the dedication of many volunteers, as well as the generosity of many sponsors, to reach this milestone. This would not have been possible without your support.

Festival of Trees, an annual benefit for the Children's Hospital of Michigan Foundation, is a special event for the community, coordinated through volunteer efforts, and dedicated to funding research into the causes and cures of childhood diseases. These philanthropic funds have been a crucial source of support for innovative pediatric research projects at the Children's Hospital of Michigan that have advanced the science and practice of pediatric health.

Festival of Trees has evolved into one of the largest fundraising benefits for the Children's Hospital of Michigan Foundation. Proceeds from this benefit support the Evergreen Endowment Fund held at the Children's Hospital of Michigan Foundation. Over the past 39 years, Festival of Trees has funded more than \$10 million in pediatric research.

We would like to invite you to become a part of the Festival of Trees family by supporting our 40th year. Your generosity will help ensure the success of Festival of Trees and generate a legacy of support for critical pediatric research initiatives. Thank you in advance for your consideration of supporting this noteworthy cause.

Sincerely,

Theresa Diefenbach
Director, Festival of Trees
fotmichigan@hotmail.com



Sponsorship Level

OVERVIEW

EVENT SPONSOR – \$30,000

- Sponsorship plan tailored to the Sponsor
- Name in promotional materials
- Prominent signage at the Event, including on-screen promotion
- Full-page color ad in the Event Program
- 14 VIP Preview Gala tickets

DIAMOND SPONSOR – \$20,000

- Name in promotional materials
- Prominent signage at the Event, including on-screen promotion
- Full-page black & white ad in the Event Program
- 12 VIP Preview Gala tickets

PLATINUM SPONSOR – \$10,000

- Name in promotional materials
- Prominent signage at the Event, including on-screen promotion
- Half-page black & white ad in the Event Program
- 10 VIP Preview Gala tickets

GOLD SPONSOR – \$7,500

- Name in the Event Program and on-screen promotion
- Quarter-page black & white ad in the Event Program
- 8 VIP Preview Gala tickets

SILVER SPONSOR – \$3,000

- Name in the Event Program and on-screen promotion
- 6 VIP Preview Gala tickets

BRONZE SPONSOR – \$1,000

- Name in the Event Program and on-screen promotion
- 2 VIP Preview Gala tickets

SPECIAL SPONSORSHIPS

SANTA TREE SPONSORSHIP (7-FT) – \$1,500

- Ownership of either a 7-ft. slim or full, fully-decorated tree, including delivery after the Event
- Name in the Event Program and on-screen promotion
- Signage by tree
- 4 VIP Preview Gala tickets

SANTA TREE SPONSORSHIP (5-FT) – \$800




- Ownership of a 5-ft. fully-decorated tree, including delivery after the Event
- Name in the Event Program and on-screen promotion
- Signage by tree
- 2 VIP Preview Gala tickets

TREE SPONSORSHIP (7-FT) – \$300

- Sponsor does not own tree
- Name in the Event Program
- Signage by tree
- Event Program ad available for half price

TREE SPONSORSHIP (5-FT) – \$200

- Sponsor does not own tree
- Name in the Event Program
- Signage by tree
- Event Program ad available for half price



Proceeds from Festival of Trees benefit research at Children's Hospital of Michigan. Festival of Trees, Inc. is a recognized, non-profit organization under Section 501(c)(3) of the Internal Revenue Code. Donation may be tax deductible as permitted by law.

MICS 12437



Holiday Hearts

SPONSOR



Private Event for the Palliative Care Children of Children's Hospital of Michigan and Their Families

November 24, 2024

11:00 AM – 1:00 PM

Ford Community &
Performing Arts Center

15801 Michigan Ave., Dearborn, MI 48126

FEATURING

Strolling Food Stations

Pictures With Santa

Entertainment

Face Painting

Children's Crafts

Gift Bags for the Children

*All set among the beautiful
Festival of Trees Exhibit!*

**Contributions of \$1,000 or higher
entitles sponsor to VIP Preview Gala tickets,**
taking place the evening of November 23,
2024 from 6:30 PM – 10:00 PM.

Sponsor receives recognition in the Event
Program, on-screen promotion at the Event,
and on the FOT website.



FESTIVAL OF TREES

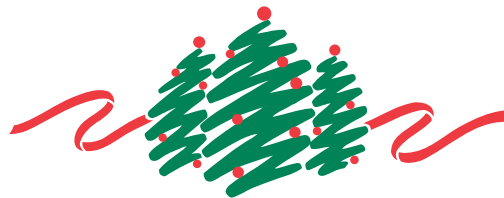
A Benefit for the Children's Hospital of Michigan Foundation

To guarantee your name appears in the Event Program,
FOT must receive your completed form by **October 1st**

Festival of Trees

SPONSORSHIP COMMITMENT

PLEASE RETURN COMPLETED FORM BY OCTOBER 1ST



A Benefit for the Children's Hospital of Michigan Foundation

18381 Westchester, Livonia, MI 48152
Phone 734-748-3822 • fotmichigan@hotmail.com

SPONSORSHIP LEVEL*	SPECIAL SPONSORSHIP*	HOLIDAY HEARTS SPONSOR*
<input type="checkbox"/> Event Sponsor – \$30,000 <input type="checkbox"/> Diamond Sponsor – \$20,000 (cash or in-kind) <input type="checkbox"/> Platinum Sponsor – \$19,999 - 10,000 (cash or in-kind) <input type="checkbox"/> Gold Sponsor – \$9,999 - 7,500 (cash or in-kind) <input type="checkbox"/> Silver Sponsor – \$7,499 - 3,000 (cash or in-kind) <input type="checkbox"/> Bronze Sponsor – \$2,999 - 1,000 (cash or in-kind) <input type="checkbox"/> Contributions – \$999 and below (cash or in-kind)	<input type="checkbox"/> Santa Tree Sponsor – \$1,500 7-foot SLIM <input type="checkbox"/> Santa Tree Sponsor – \$1,500 7-foot FULL <input type="checkbox"/> Santa Tree Sponsor – \$800 5-foot FULL <input type="checkbox"/> Tree Sponsor – \$300 7-foot SLIM <input type="checkbox"/> Tree Sponsor – \$300 7-foot FULL <input type="checkbox"/> Tree Sponsor – \$200 5-foot FULL	<input type="checkbox"/> Private event for the Palliative Care (terminally ill) children of Children's Hospital of Michigan and their families. Donation amount \$ _____
<p>*Sponsors receive recognition in the Event Program, on-screen promotion at the Event, and on the FOT website. Donations of \$1,000 or higher entitles sponsor to Preview Gala tickets.</p>		
<p>ADDITIONAL GALA TICKETS, IF DESIRED</p>		
<input type="checkbox"/> VIP Preview Gala _____ Ticket(s) – \$125 ea. <i>21 & over only/Doors open 6:30 PM</i>	<input type="checkbox"/> Patron Preview Gala _____ Ticket(s) – \$75 ea. <i>Doors open 7:30 PM</i>	<input type="checkbox"/> Child Preview Gala _____ Ticket(s) – \$25 ea. <i>12 & under</i>

<p>NAME OF BUSINESS OR INDIVIDUAL</p> <p>_____</p> <p>_____</p> <p>Contact Person _____</p> <p>Title _____</p> <p>Address _____</p> <p>City _____</p> <p>State _____ ZIP _____</p> <p>Home Phone _____</p> <p>Work/Cell Phone _____</p> <p>E-Mail _____</p>	<p>PAYMENT INFORMATION</p> <p>TOTAL DONATION (and Extra Tickets) \$ _____</p> <p><input type="checkbox"/> Enclosed is my/our check Check # _____ payable to: Festival of Trees</p> <p><input type="checkbox"/> Payment by credit card <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Other _____</p> <p>Credit Card Number _____</p> <p>Exp. Date _____ Security Code _____</p> <p>Name on Card _____</p> <p>Billing Address _____</p> <p>Signature _____</p> <p>Date _____</p>
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RETURN COMPLETED FORM TO FOT CONTACT

Theresa Diefenbach, Executive Director
 18381 Westchester, Livonia, MI 48152
 734-748-3822 • fotmichigan@hotmail.com

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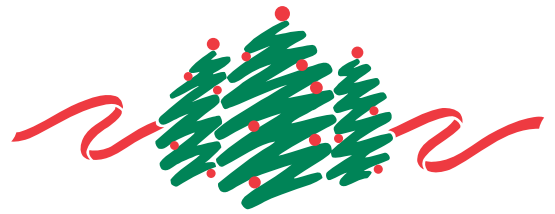
MICS 12437
 EIN 38-2785495

FOT_vi_rev2023

To guarantee your name/ad appears in the Event Program,
we must receive your completed contract by **October 1st**

Festival of Trees

ADVERTISING CONTRACT



A Benefit for the Children's Hospital of Michigan Foundation

FESTIVAL OF TREES PROGRAM ADVERTISING

AD SIZE	AD DIMENSION	BLACK & WHITE	FULL COLOR	ADDITIONAL AD SPECS
<input type="checkbox"/> FULL PAGE	4.75" W x 7.75" H	<input type="checkbox"/> \$500	<input type="checkbox"/> \$750	<ul style="list-style-type: none">• Page size is 5.5" x 8.5" and full-page with bleed is 5.75" x 8.75"• Set up the final PDF as a high-res., CMYK document with a 300 (ppi) resolution• If the final artwork is a JPG, it must be CMYK at 300 ppi
<input type="checkbox"/> HALF PAGE	2.3125" W x 7.75" H	<input type="checkbox"/> \$325	<input type="checkbox"/> \$500	
<input type="checkbox"/> HALF PAGE	4.75" W x 3.8125" H	<input type="checkbox"/> \$325	<input type="checkbox"/> \$500	
<input type="checkbox"/> QUARTER PAGE	2.3125" W x 3.8125" H	<input type="checkbox"/> \$185	<input type="checkbox"/> \$275	
<input type="checkbox"/> QUARTER PAGE	4.75" W x 1.875" H	<input type="checkbox"/> \$185	<input type="checkbox"/> \$275	
<input type="checkbox"/> LINE AD	(30 characters maximum)	<input type="checkbox"/> \$100	N/A	
<input type="checkbox"/> I/We have enclosed the ad artwork (black & white only) as hard copy.			Tree Sponsor <input type="checkbox"/> Yes <input type="checkbox"/> No	

ALL ARTWORK MUST BE RECEIVED BY OCTOBER 1ST

NAME OF ADVERTISER (BUSINESS OR INDIVIDUAL)

Contact Person _____

Address _____

City _____

State _____ ZIP _____

Home Phone _____

Work/Cell Phone _____

E-Mail _____

PAYMENT INFORMATION

☐ Enclosed is my/our check Check # _____
payable to: **Festival of Trees**

☐ Payment by credit card
☐ Visa ☐ MasterCard ☐ Other _____

Credit Card Number _____

Exp. Date _____ Security Code _____

Name on Card _____

Billing Address _____

Signature _____

Date _____

*Please complete this contract either online or mail it
with your payment to the Chairperson listed at left
< Send final ad PDF to Festival of Trees email address*

RETURN CONTRACT TO FOT CONTACT

Theresa Diefenbach, Executive Director
18381 Westchester, Livonia, MI 48152
734-748-3822 • fotmichigan@hotmail.com

**FOR OFFICE
USE ONLY**

Date Contract Received

Date Payment Received

Date Artwork Received

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is a recognized, non-profit organization under Section 501(c)(3) of the Internal Revenue Code. Donation
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